



European Institute of
Innovation & Technology



Making innovation happen!

The EIT at a glance

Info Day, Horizon 2020 - 'Health, demographic change and wellbeing'

18 September 2015

Ivana Komarkova (KICs Project Officer)



The EIT is a body of the European Union

EIT – an integral part of

HORIZON 2020



The EIT contributes to H2020 by addressing societal challenges via the integration of the knowledge triangle



H2020 has a budget of approx. € 75 billion for 2014 to 2020, out of which the EIT has been allocated € 2.4 billion



The EIT will further nurture synergies and complementarities across H2020 and its different initiatives



European Institute of Innovation and Technology

Our vision is to become the leading European initiative that empowers innovators and entrepreneurs to develop world-class solutions to societal challenges, and create growth and skilled jobs.

Our mission is to:

- Contribute to the competitiveness of Europe and its sustainable economic growth by promoting and strengthening synergies and cooperation between businesses, education institutions and research organisations.
- We aim to create favourable environments for creative thoughts, in order to enable world-class innovation and entrepreneurship to thrive in Europe.



European Institute of Innovation and Technology

- The EIT is the first EU initiative bringing together the three sides of the “knowledge triangle”: business (companies and SMEs), education institutions and research centres.
- The EIT aims to increase the cooperation and integration between higher education, business and research to facilitate the transition from:



**student to
entrepreneur**

idea to product

lab to customer



The European innovation paradox

Excellent European research base, dynamic companies and creative talent



Good ideas are too rarely turned into new products or services!



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Our strategy to boost innovation in Europe

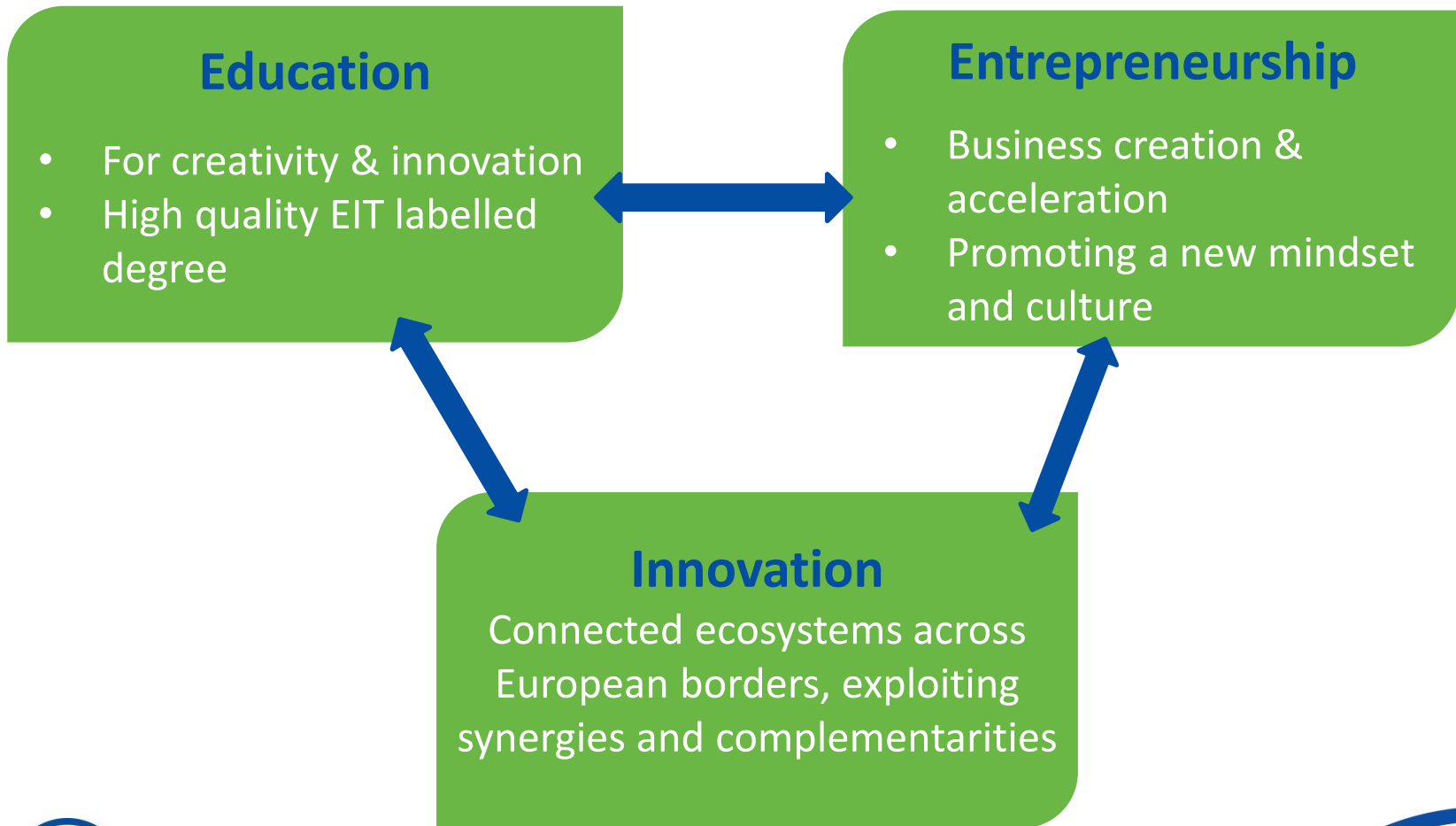
Facilitate the development of European ecosystems where research, business and education come together to find sustainable solutions to societal challenges by:

- Creating interconnected knowledge and creativity hotspots
- Fostering talent: entrepreneurs, students, ...
- Attracting investors



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A unique offering: what we do





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Knowledge and Innovation Communities (KICs)

Knowledge and Innovation Communities

The EIT's KICs are:

- Thematic innovation communities that develop innovative products and services, foster new business , encourage growth and nurture young entrepreneurial talent
- Characterised by a high degree of integration, a long-term perspective, efficient governance, the co-location model and the entrepreneurial culture
- Unique partnerships that increase Europe's capacity for innovation by bringing together leading companies, universities and research labs
- Able to react to new challenges and changing environments in an effective and flexible way
- Driven by a pursuit of excellence





The KIC model

A business logic

- **High degree of integration:** each KIC is an independent legal entity, gathering world-class partners from across the knowledge triangle based on a contractual relationship/partnership with the EIT.
- **Long-term strategic approach:** each KIC is set up for a minimum of 7 years to eventually become sustainable.
- **Autonomy and flexibility:** to determine organisational structure and activities governed by a Board of KIC partner organisations.
- **Effective governance:** run by a CEO and a lean management team at central and co-location centre level.



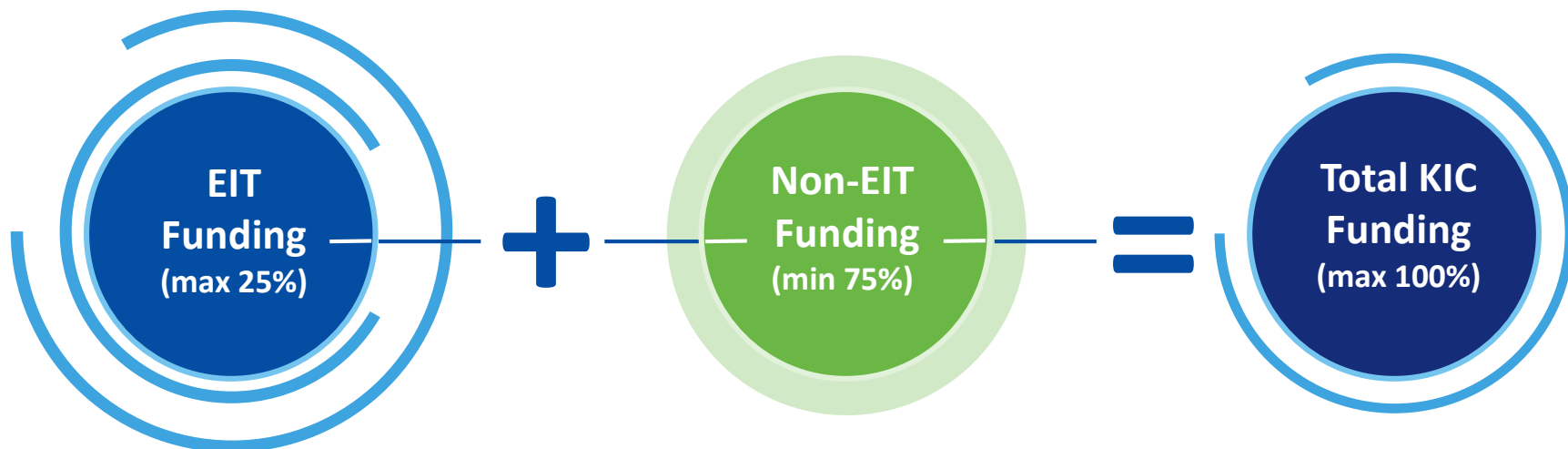


The KIC model

an investment logic

- **Smart funding & high degree of commitment of partners:** EIT funding to KICs is max. 25% of their total budget over time with 75% to be attracted from other sources, both public and private.
- **Culture:** KICs are shaped by strong entrepreneurial mindsets and cultures.
- **The co-location model:** each KIC consists of 5-7 world class innovation hotspots building and leveraging on existing European capacities.
- **Results & high impact oriented activities:** KICs implement a Business Plan with measurable deliverables, results and impact.

Leveraging and pooling resources



Combing EIT and non-EIT funding to:

- Ensure long-term involvement of KIC partners
- Incentivise financial commitment from KIC partners
- Provide a catalyst for investment in innovation

Horizon 2020 - Project

- **Temporary partnership** implementing agreed **project activities**
- **Short - medium** duration of the project
- **one-off** relation
- Focus on: **Research & Innovation** (education is not eligible)

- Funding known **before** selection
- Funding level **depending** on the category of activity

EIT – Partnership

- **Integrated Partnership** formalized into a **NEW legal entity**; planning and implementing **portfolio of activities**
- **Long term** duration of the partnership
- **Continuous** relations over 7-15 years
- Focus on: **close-to-market activities**, incl. research, innovation, business; and education

Knowledge Triangle Integration

- Funding decided **after** selection
- Funding **irrespective** of category of activity

EIT's first 3 KICs – designated in December 2009

Climate-KIC



EIT Digital



KIC InnoEnergy



EIT's 2 new KICs – designated in December 2014

EIT Raw Materials



EIT Health



EIT Community Activities

Experience from first 3 KICs:

Education:

<https://www.youtube.com/watch?v=nbUf9ATZ5DU>

Entrepreneurship:

<https://www.youtube.com/watch?v=GNYklWFzZPo>

EIT priorities 2014 – 2020

1

**Fostering
growth and impact
of first 3 KICs**

Climate-KIC
EIT Digital
KIC InnoEnergy

2

**Creating
5 new KICs**

2014

EIT Health
EIT Raw Materials

2016

EIT Food
EIT Manufacturing

2018

EIT Urban Mobility

3

**Sharing and
Disseminating**

EIT good
practices





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EIT KICs for Health & Wellbeing

Health and Wellbeing (HWB) Activity Line

Sustain a healthy lifestyle in Ambient Assisted Living and Active Healthy Ageing

- Focal Areas and Activities: **Cognitive Wellbeing, Physical Wellbeing, Social Wellbeing**
- The focus is on the primary prevention areas where regulation barriers are less strict
- ICT based solutions



HWB Portfolio of Activities:



- Innovation Projects - High Impact Initiatives:
 - **Professionals Fit to Perform**, HII, will concentrate on the economic benefits of ensuring wellbeing and safety for riskprone professional workers based on cardiorespiratory and motion sensing.
- Entrepreneurship:
 - **Idea challenge & Business Development Accelerator** - Health and Wellbeing business community
- Education:
 - **Professional schools, HWB Summer School**

An ounce of prevention is worth a pound of cure ...

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<https://www.eitdigital.eu/innovation-entrepreneurship/health-and-wellbeing>



The Mission: EIT Health accelerates entrepreneurship and innovation in healthy living and active ageing, providing Europe's top talents with new opportunities and resources to the benefit of all citizens.

Focus Areas/Challenges:
Promote Healthy Living
Support Active Ageing
Improve Healthcare

A European initiative.
For your health.

<https://eithealth.eu>



Innovate with us!



The EIT is a body of the European Union

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